

The Aerospace & Defense Forum



Facilitating Business Communication, Collaboration, & Commerce

"Is Lack of EQ Hurting Your Enterprise Value?"

Guest Presenter:

Larry O'Toole

CEO, Sanders Industries Holdings, Inc.

Wednesday, May 13, 2015

7:00am Networking 7:30-9:00am Meeting

[Click here to register.](#)

Registration is limited to #1 or #2 operating executives of A&D companies or plants. Tickets are limited to 20 people on a first-come first-served basis.

Registration Fees:

- Free - A&D Forum member
- \$30 - Non-member Early Bird (until May 6)
- \$40 - Non-member (after May 6)

You will receive multiple invitations, regardless of whether you have already registered. Please do not register more than once!.

The South Bay (CA) Chapter

The South Bay Chapter serves the area around Torrance, CA. The SB chapter is different in that attendance is limited to the #1 or #2 operating executives of A&D companies or plants, i.e., organizations that have a direct role in production, e.g., engineering, fabrication, coating, and testing. To promote exchange, each meeting is limited to 20 attendees. Meetings and tours are on the 2nd Wed of the month.

[Click here](#) to join the South Bay Chapter mailing list (free).

See meeting logistics information at the end of this e-mail.

Chapter Sponsors

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Scheduled South Bay Chapter Meetings

June 10: Tour of **Edwards AFB**, including, Flight Test Museum, maintenance, flightline and planeside with F-22 and F-35. Limited to 15 attendees. Must be natural born US citizen.

July 8: "**What I Learned and Wish I Had Known When I Sold My Business**", Panel of CEOs who have sold their A&D company.

August 12: Presentation and Tour of **Triumph Aerostructures, Hawthorne, CA**, Marty Jones, President - Hawthorne Site, Vought Commercial Division, Triumph Aerostructures

September 9: **Joel Benkie**, President & Chief Operating Officer, Ducommun Incorporated

October 14: Presentation and Tour of **Brek Manufacturing** Marwan



"Is Lack of EQ Hurting Your Enterprise Value?"

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Good leaders understand their purpose is to drive results. Great leaders understand their purpose is specific to creating enterprise value. There are multiple components to creating enterprise value and great leaders understand the various tools and skills required. EQ (Emotional Quotient) is one such skill that sets great leaders apart as they know to look for it within themselves, their leadership teams and their organizations. If EQ is not on your radar screen, you could be missing a key piece of the enterprise value creation formula and its absence might actually be holding back your progress.

EQ refers to a critical skill set that can be possessed by an individual CEO or collectively exhibited by a leadership team. It includes the ability to read both strategic and tactical situations and bridge to effective and appropriate behaviors and actions to bring about desired results. Studies continue to show that individuals or teams that exhibit a high degree of EQ also deliver a higher degree of performance and enterprise value creation.

Ensure that all the positive steps you're taking with your business aren't being undermined by a lack of EQ within the organization. This session will be led by a fellow CEO that sees firsthand the power of EQ in both public and private

Hammouri, President & CEO, Brek Manufacturing

November 11: Presentation and Tour of **Aerospace Manufacturing Group** - Torrance, Terry Yeh, President, AMG - Torrance

December 9: Presentation and Tour of **Alloy Processing**, Brian Leibl, President & CEO, Alloy Processing

January 13, 2016: Presentation and Tour of **Dasco Engineering**, Ward Olson, President, Dasco Engineering

A&D Forum Membership

The purpose of The A&D Forum is to promote communication, collaboration, and commerce among A&D industry business leaders.

Membership includes access to the resource-rich A&D Forum website (containing recordings of all chapter presentations), free attendance at any chapter meeting, facilitated introductions to members at any chapter and the A&D Forum monthly Newsletter. Members are first in line for tours and to be invited to the Peer C-level Roundtables.

One-year individual memberships are currently \$300. You can become a member or renew your membership through the A&D Forum website:

AerospaceDefenseForum.org.

Other A&D Forum Chapter Meetings

Times shown are local time.

"Risks and Opportunities of Operating in the Global Marketplace", Panel, Orange County Chapter, May 7, (webstreamed)

"The Arizona State University

companies and boards. As a leader you are always looking to build the IQ of your organization, but are you balancing it with the right blend of EQ? If not, you could be missing the final piece of the puzzle for accelerating creation of enterprise value.

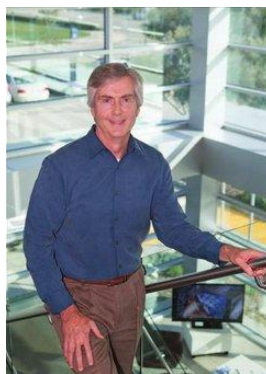
Update on SoCal A&D Supply Chain

The Investing in Manufacturing Communities Partnership (IMCP) initiative was established by the federal government to reinvent how economic development is done in manufacturing through strategic investments to strengthen the capacity of the industrial ecosystem. 86 organizations from industry, academia, government, and economic and workforce development partnered across the four counties of Los Angeles, Orange, San Diego, and Ventura to create a collaborative, the Advanced Manufacturing Partnership for Southern California (AMP SoCal) - one of only twelve federally-designated "Manufacturing Communities" - focused on aerospace and defense.

One of the six "pillars" of AMP SoCal is Supplier Networks.

Jim Watson, CEO of CMTC and head of the AMP SoCal Supplier Networks Committee, will provide an update on the Southern California A&D Supply Chain including: a SWOTT analysis, supplier gaps and initial results from supplier focus groups. The approach the committee will use to engage A&D suppliers will also be discussed.

Guest Presenter



Currently, **Larry O'Toole** serves as CEO of Sanders Industries, which he recently guided to successful acquisition by Industrial Growth Partners in 2014. Sanders Industries is a leading manufacturer of elastomers, polymers, and composites for the aerospace, defense, commercial, and telecommunication industries. Sanders Industries offers deep design engineering and manufacturing expertise and

enables its customers to provide quality OEM products to their customers.

Larry O'Toole is an experienced CEO in both public and private businesses ranging from Aerospace & Defense, Commercial Safety and Security and Architectural Building Systems. His prior CEO/President roles include DORMA Americas, Protection Service Industries, Inc. and Divisional

Research Enterprise", Fran Zenzen, Ph.D., Chief Operating Officer, The ASU Research Enterprise (ASURE), Arizona Chapter, May 12

"Advanced In-space Energy Issues", Lt. Col USMC (Ret) Paul E. Damphousse, Principal and Founder, General Astronautics, Los Angeles Chapter, May 15, (webstreamed)

"DoD - New Rules for Acquisition", Woody Spring, Professor of Systems Engineering, Defense Acquisition University, San Diego Chapter, 6:00-7:30pm, May 19

**Recently Posted
Presentation Recordings on the
A&D Forum Website**

"Developments in Aerospace Additive Manufacturing", Steve Kidd, CEO, Cimtech, Los Angeles Chapter, March 20

"Cross-Border Opportunities in Mexican Aerospace", Panel, San Diego Chapter, March 24

"Maximizing Enterprise Value: It's Never too Soon to Start!", Larry O'Toole, CEO, Sanders Industries Holdings, Inc., Orange County Chapter, April 2

"How to Avoid Being a Casualty of a Raw Materials Shortage", Bill Leavelle, General Manager, Castle Metals Aerospace, South Bay Chapter, April 8

"Integrated Design - Changing the Way We Think", Art Weiss, Executive Director, Aerojet Rocketdyne, Los Angeles Chapter, April 17

President/general management positions with Ingersoll-Rand Corporation and Black & Decker. Current Board roles include Boda Borg Corporation based in Sweden and Klatu Networks based in Oregon.

May 13, 2015 Meeting

- Attire is business casual.
- Parking is available in the parking lot in front of the building
- Please check-in on arrival at the conference room and provide your business card.
- Attire is business casual.
- A light continental breakfast and networking will be available starting at 7:00AM.
- Bring a business card - they will be duplicated and everyone be e-mailed a copy of all attendee's cards.
- Please place any marketing literature near the registration desk. Please do not distribute material during the meeting.
- Introductions will be minimal - your name, company, industry, and a 5 word "elevator speech". We encourage you to be creative!

Feel free to pass this invitation on to others you think would be interested.

Event Info

Wednesday, May 13, 2015

**7:00am-7:30am: Networking & Breakfast
7:30am-9:00am: Meeting
California Manufacturing Technology
Consulting
690 Knox St., Suite 200
Torrance, CA 90502**

South Bay Chapter Steering Committee

- **Marwan Hammouri**, President & CEO, Brek Manufacturing (Chapter Chair)
- **Terry Yeh**, President, AMG Torrance (Chapter Vice-Chair)
- **Brian Leibl**, President & CEO, Alloy Processing
- **Marty Jones**, President - Hawthorne Site, Triumph Aerostructures
- **Ward Olson**, President, Dasco Engineering Corporation
- **John Anderson**, Director, California Manufacturing

Technology Consulting

- **Ivan Rosenberg**, Executive Director & Co-Founder, The A&D Forum

**The Executive Steering Committee
of The Aerospace & Defense Forum**

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- **Peter Collins**, Director, Strategic Planning, Aerospace Group,

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- **Robert Jacobson**, Desert Sky Holdings

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Ivan Rosenberg

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The Aerospace & Defense Forum Website

AerospaceDefenseForum.org