

The Aerospace & Defense Forum



Invitation to Los Angeles Chapter January 18, 2012 Meeting

REGISTER HERE

Both members and non-members must register to attend. A Welcome e-mail with logistics information will be sent to all RSVPs one week before the meeting.

Presentation Available Live on WebEx

If you are unable to physically attend this month's LA Chapter meeting, you can register to access the live Webinar stream through WebEx by [registering here](#).

After completing and submitting the registration form, you will receive an e-mail confirmation from WebEx containing instructions for accessing the Webinar.

WebEx facilities are provided by UKTI.

Paid Membership Begins Jan 1 20% Discount until Jan 15

As of January 1, only A&D Forum paid members will receive the Newsletter and have access to the member pages on the website, among other benefits. For 2013, Individual Memberships are \$250 and Corporate Memberships (3 Individual Memberships) are \$500, with a 20% discount until January 15.

Join through the A&D Forum website:

"How Strategic Management in DoD Acquisition is Improving Effectiveness"

Guest Speaker: Dr. Stan Rosen

Professor of Acquisition Management
[Defense Acquisition University](#)

Challenges in defense acquisition programs make strategic planning and strategic management more important than ever. This presentation will describe research being conducted by the Defense Acquisition University to identify how Department of Defense (DoD) program acquisition officials are using a variety of strategic planning and management tools and techniques to improve acquisition effectiveness and to anticipate changing conditions in the national security environment.

Dr. Rosen will explore implications for members of the A&D Forum who work with DoD program offices.

January 18, 2013 Meeting

- Attendance at the event is free for A&D Forum members.
- For non-members, Early Bird pricing of \$30 applies until Jan 11. After that is \$40.
- RSVPs are required (click Register button above).
- A Welcome and detailed logistics will be sent to confirmed RSVPs a week in advance of the meeting.

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Upcoming A&D Forum Chapter Meetings

February 7: Orange County Chapter, Bill Leavelle, General Manager, Castle Metals Aerospace

- Attire is business casual.
- Park for free for 3 hours across the street at the Century City Mall.
- A light continental breakfast will be available starting at 7:15AM.
- Bring a business card - they will be duplicated and everyone will get a copy of all attendee's cards.
- Flyers and other material may be placed on the receptionist's shelf for pickup before and after the meeting. Please do not distribute anything during the meeting.
- Because of the large number of attendees, introductions will be minimal - your name, company, industry, and a 5 word "elevator speech". We encourage you to be creative!
- You are welcome to stay around and network after the meeting.

Feel free to pass this invitation on to others you think would be interested.

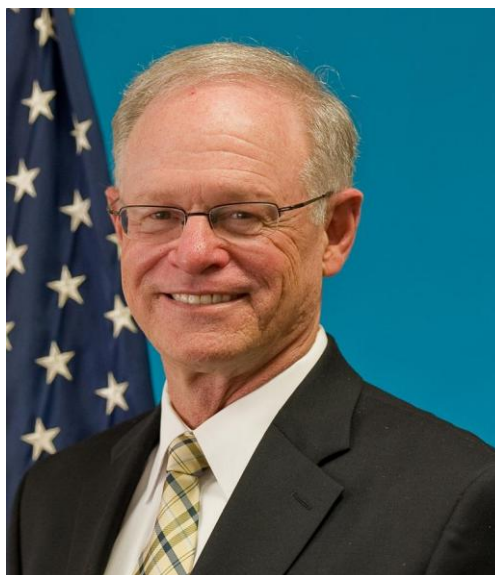
Event Info

Friday, January 18, 2012

7:30AM-9:00AM

**Jeffer, Mangels, Butler & Mitchell
1900 Avenue of the Stars, 7th Floor
Los Angeles, California**

Our Presenter



Dr. Stan Rosen has had extensive experience in commercial, military and civil organizational and program management activities during a career spanning over 40 years. Since December 2008, he has been on the faculty of the Department of Defense's Defense Acquisition University, serving as a Professor of Acquisition Management

February 15: Los Angeles Chapter, Rex Ridenoure, co-founder and former CEO of Ecliptic Enterprises

February 28: San Diego Chapter, Dr. Gene W. Ray, co-founder and former CEO of The Titan Corporation.

What's New

A summary from the What's New webpage of the member website.

12/25/12: "2013 Global Manufacturing Competitiveness Index Drivers of global manufacturing competitiveness", Deloitte

12/25/12: "2011 Global A&D Industry performance wrap-up", Deloitte.

12/25/12: "Defense Continues to Shrink, as Commercial Aerospace is Taking Off"

12/21/12: U.S. Commercial Service - Resources for Going Global: upcoming U.S. Commercial Service initiatives

12/4/12: "AeroVironment Beats Quarterly Estimates"

12/1/12: Software to help A&D companies manage Export Control, GTS, and ITAR needs.

Quick Links...

The A&D Forum website
aerospacedefenseforum.org

Prior to joining the DAU faculty, Dr. Rosen was a management consultant, both independently and with Toffler Associates. Formerly, Rosen was Director of Strategic Development and Integration for Boeing Satellite Systems responsible for development of Boeing's strategy for succeeding in the global satellite market. Prior to the acquisition of Hughes Space and Communications by Boeing, he led Hughes' ballistic missile defense architecture development and was Strategic Planning Director for the Hughes Defense Systems and Hughes Space and Communications organizations.

Before joining Hughes, Dr Rosen held scientific, engineering, program management, and strategy and policy development positions with the U.S. Air Force. He was responsible for overall Air Force space system long range planning while at Air Force Space Command, and for advanced system concept development at the Air Force Space Division. He retired from active duty in 1990.

Dr. Rosen earned a BS from the U.S. Air Force Academy, an MS in Aerospace Engineering from the Massachusetts Institute of Technology, an MS in Systems Management from the University of Southern California, and a Doctor of Engineering degree from the University of Stuttgart, Germany.

He has served in various volunteer capacities with the American Institute of Aeronautics and Astronautics, including national board member and Vice President of Public Policy, and is an AIAA Associate Fellow. He is a former chairman of the board of the California Space Authority, and is currently on the board of the National Space Society. He is a Past President of the national Association for Strategic Planning (ASP), and was inducted in 2010 into the ASP Hall of Fame.

Stan and his wife Anne live in Westchester, California, and have seven children.

The Aerospace & Defense Forum is a global aerospace and defense leadership community of over 590 individuals that provides opportunities for sharing of information, current events, and analysis, mutual support and encouragement, partnering, innovation, and performance breakthroughs.

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