

The Aerospace & Defense Forum

An Opportunity for the A&D Industry to Exchange Views with LA Mayoral Candidate Wendy Greuel

Los Angeles Chapter
May 17, 2013 Meeting

[Click here to attend in person](#)

This meeting is free to all.

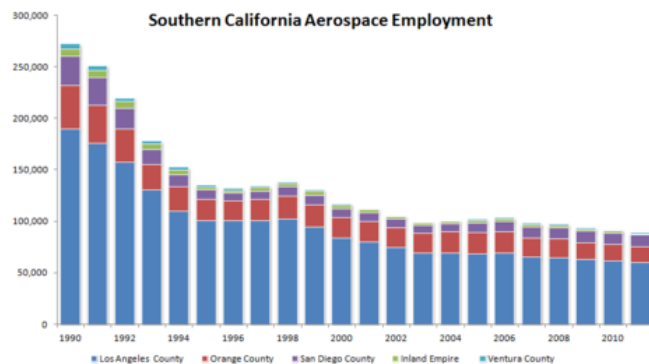
Both members and non-members must register to attend. Because we expect a sell-out, those who RSVP will be seated before walk-ins.

Please do not register more than once!

Background

"The aerospace industry in Southern California has a long and remarkably rich history that began not long after the Wright brothers accomplished the first powered flight at Kitty Hawk in 1903. As the twentieth century unfolded, the rise of the aerospace industry was instrumental in transforming Southern California into an industrial powerhouse.

After the war, technological innovations pioneered by the region's aerospace firms made the industry an important driver of economic growth in Southern California. However, with the end of the Cold War in



Source: California EDD, QCEW Data, 2010

An opportunity for the A&D Industry to let Los Angeles Government know what it needs to grow and thrive.

A meeting with

Wendy Greuel

Los Angeles City Controller

Candidate for Mayor of Los Angeles

the late 1980s came defense budget cuts and military base closures. In response, the industry's largest firms contracted in a wave of consolidations and, as a result, many smaller, second and third tier contractors were forced to close their doors. The result was the loss of thousands of jobs.

The aerospace industry has undergone dramatic changes over the past twenty-five years in response to economic and political forces. Looking ahead, both of these forces will continue to shape the industry's role in Southern California's economy over the coming decades."

- From [The Aerospace Industry in Southern California](#)

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Not a political speech, this meeting will be an opportunity for the A&D industry and the possible next Mayor of Los Angeles to exchange ideas and views.

The other candidate for Mayor, Eric Garcetti, was also invited to speak and declined.



Currently serving as City Controller, Wendy Greuel is the city's chief auditor and financial watchdog. Under her leadership, the Controller's office has identified \$160 million in potential savings by eliminating waste, fraud and inefficiencies.

A lifelong Angeleno, Wendy attended public schools from Knollwood Elementary, to John F. Kennedy High School, through earning her degree at UCLA. Wendy started her career in public service working for former Mayor Tom Bradley, eventually becoming deputy to the Mayor.

Following her tenure in Mayor Bradley's office, Wendy worked as a senior advisor at the US Department of Housing and Urban Development. In 1997, Wendy transitioned into the private sector, working in the film industry as an executive at DreamWorks Pictures for five years.



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Quick Links...

The A&D Forum website
aerospacedefenseforum.org

In 2002, Wendy was elected to the Los Angeles City Council, where she was the architect of historic business tax reform. In 2009, Wendy was elected Controller for the City of Los Angeles, performing more than 60 audits of city departments and investigating allegations of waste, fraud and abuse.

Wendy lives in the Studio City neighborhood with her husband Dean and their son Thomas.

May 17, 2013 Meeting

- Please check-in on arrival.
- Attire is business casual.
- Park in the building or for \$1/hour across the street at the Century City Mall
- A light continental breakfast will be available starting at 7:15AM.
- Bring a business card - they will be duplicated and everyone will get a copy of all attendee's cards.
- Flyers and other material may be placed on the receptionist's shelf for pickup before and after the meeting. Please do not distribute anything during the meeting.
- Because of the large number of attendees, introductions will be minimal - your name, company, industry, and a 5 word "elevator speech". We encourage you to be creative!
- You are welcome to stay around and network after the meeting.

Feel free to pass this invitation on to others you think would be interested.

Event Info
Friday, May 17, 2013
7:30AM-9:00AM
Jeffer, Mangels, Butler & Mitchell
1900 Avenue of the Stars, 7th Floor
Los Angeles, California

The Aerospace & Defense Forum is a global aerospace and defense leadership community of over 670, providing opportunities for sharing of information, current events, and analysis, mutual support and encouragement, partnering, innovation, and performance breakthroughs.

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