

# The Aerospace & Defense Forum

## Los Angeles Chapter July 19, 2013 Meeting

### [Click here to attend in person](#)

Both members and non-members must register to attend.

#### Registration Fees

Free - A&D Forum member

\$30 - Non-member Early Bird until  
July 12

\$40 - Non-member after July 12.

You will receive multiple invitations, regardless of whether you have already registered. Please do not register more than once!

### [Internet web streaming will be available](#)

The presentation will be available live via web streaming. URL for registration will be provided in subsequent e-mail.

Live streaming facilities are provided by UK Trade & Investment.

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### Leading Sustainable Organizational Change

**Eric Jensen**

President

[Stadco](#), A GroupAero Company

Leading sustainable organizational change is an essential part of any business if they are to remain competitive. According to John Kotter, there are eight fundamental steps that must be followed to ensure that the desired changes stick and the organization does not snap back to the old processes and culture .

Kotter, Konosuke Matsushita Professor of Leadership, Emeritus at the Harvard Business School and a graduate of MIT and Harvard, defines these in his book *Leading Change*, first published in 1996. His research has proven out his conclusions and once you have been through the presentation, you will see that his approach rings true and that you can personally relate your own experiences to these eight steps.

Eric Jensen has been using these eight steps



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The Aerospace & Defense Forum is a global aerospace and defense leadership community of over 700, providing opportunities for sharing of information, current events, and analysis, mutual support and encouragement, partnering, innovation, and performance breakthroughs. More information at [AerospaceDefenseForum.org](http://AerospaceDefenseForum.org)

### Los Angeles Chapter Steering Committee

- Robert Jacobson, Desert Sky Holdings, A&D Forum Co-Founder

successfully since 1998 and will walk you through this visionary but practical approach to executing sustainable organizational change. This includes identifying where and how even top performers derail during the change process.

### About Stadco

Since 1941, Stadco has built an international reputation for applying leading-edge technology and world-class expertise to the design, engineering, fabricating and machining of complex, high-precision, close-tolerance parts, assemblies and tooling. The company's clients come from the domestic and international aerospace, defense, high-tech research and commercial sectors. Stadco is privately held and is located in 200,000 square feet of temperature-and-environmentally-controlled facilities in Los Angeles.



Eric Jensen joined Stadco in January of 2013 as President. He has thirty years of international, military and commercial aerospace experience from leadership positions at Klune (VP/General Manager), TIMCO/Brice Seating (General Manager), Meggitt/Whittaker Controls (E.V.P. of Operations), and Raytheon Aircraft (Director of Continuous Improvement). He has a BSMT from SUNY College at Buffalo, an MBA from Cal State Long Beach and has completed the Meggitt Global Leadership Development Program at Oxford Said Business School.

Mr. Jensen has demonstrated success in leading strategic, organizational improvement and subsequent growth for six

- Ken Guss, CEO, GroupAero  
- Ivan Rosenberg, President & CEO,  
Frontier Associates, A&D Forum Executive  
Director and Co-Founder

**The Executive Steering Committee  
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- Michael Pollack, Executive Vice  
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**A&D Forum Executive Director**

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The A&D Forum website  
[AerospaceDefenseForum.org](http://AerospaceDefenseForum.org)

international component and aircraft manufacturers. His diverse and hands-on background in P/L responsibilities, operations, engineering, and customer support, combined with excellent communication, people and facilitation skills, provides the unique combination necessary to organize and lead across all functions during periods of complex change and growth.

**July 19, 2013 Meeting**

- Please check-in on arrival.
- Attire is business casual.
- Park in the building or for free across the street at the Century City Mall
- A light continental breakfast will be available starting at 7:15AM.
- Bring a business card - they will be duplicated and everyone will get a copy of all attendee's cards.
- Flyers and other material may be placed on the receptionist's shelf for pickup before and after the meeting. Please do not distribute anything during the meeting.
- Because of the large number of attendees, introductions will be minimal - your name, company, industry, and a 5 word "elevator speech". We encourage you to be creative!
- You are welcome to stay around and network after the meeting.

**Feel free to pass this invitation on to others you think would be interested.**

**Event Info**  
**Friday, July 19, 2013**  
**7:30AM-9:00AM**  
**Jeffer, Mangels, Butler & Mitchell**  
**1900 Avenue of the Stars, 7th Floor**  
**Los Angeles, California**