

The Aerospace & Defense Forum



Facilitating Business Communication, Collaboration, & Commerce

**"Technological Trends -  
Moving from Awareness to Preparedness"**

**Presenter:**

**Larry O'Toole  
Founder  
Yosemite Associates**

Santa Clarita Valley Chapter

Thursday, March 19, 2020

Networking & Breakfast: 7:00-7:30am

Meeting: 7:30-9:00am

[Click here to register.](#)

NOTE: You MUST RSVP to receive a parking pass which is required for parking. Registration will close 24 hours before the meeting (closes at 7:30am, Wednesday, March 18) to give enough time to get attendees the parking passes. [Click here](#) for a map with directions and Lot 14 parking location.

Both members and non-members must register to attend.

You will receive multiple invitations, regardless of whether you have already registered. Please do not register more than once!

Please register as an A&D Forum member ONLY if you have a currently active membership.

### **Become an A&D Forum Member**

Attending SCV Chapter meetings will be free until the April 2020 meeting. Starting with that meeting attendees will need to either [become A&D Forum members](#) (\$350/year) or pay the per meeting fee.

Membership benefits include:

- Free attendance at any meeting of any chapter
- Access to over 230 recordings of meetings of all chapters.
- First access to registering for tours.

**Join the  
SCV Chapter Mailing List**



## **"Technological Trends - Moving from Awareness to Preparedness"**

Presenter:

**Larry O'Toole**  
Founder  
Yosemite Associates

Our job as business leaders is to create long term value. The challenge is building value despite the constant onslaught of change and disruption from advances in technology. How should leaders ensure their teams are not just aware of these trends but more importantly are effectively prepared?

This session is designed to help executives take away the uncertainty of steps they can take now to move their organizations from awareness to preparedness in navigating technological trends. Participants will leave the session with actionable insights, including proven templates, they can use to have meaningful planning discussions with their teams.

**Session Outline**

As of April 1, 2020 we will send SCV Chapter meeting notices only to those on the SCV Chapter mailing list (we have no desire to be viewed as spam). You may still receive meeting notices from other sources.

[Click here](#) if you would like to join the Santa Clarita Valley Chapter mailing list (free). You will also automatically receive the monthly A&D Forum Newsletter.

### March 19, 2020 Meeting

- Attire is business casual.
- [Click here](#) for a map with directions and Lot 14 parking location.
- Park in the lot in front of the building. A parking pass is required, which will be sent to all those who RSVP.
- A light continental breakfast will be available starting at 7:00AM.
- Bring a business card - they will be duplicated and everyone will get a copy of all attendee's cards.
- Flyers and other material may be placed on the table designated for that purpose for pickup before and after the meeting. Please do not distribute anything during the meeting.
- Introductions will be minimal - your name, company, industry, and a 5 word "elevator speech". We encourage you to be creative!
- You are welcome to stay around and network after the meeting.

Feel free to pass this invitation on to others you think would be interested.

- \* Situational awareness & operational effectiveness
- \* Relevant learnings from the 2008 financial crisis
- \* Understanding the technology versus the strategic impact
- \* Impact on company enterprise value enablers
- \* Is your strategic plan effectively addressing trends
- \* Taking away the uncertainty of how to prepare
- \* Introduction of planning tools/templates

### Presenter



**Larry O'Toole** has over 20 years as an experienced CEO of manufacturing and service businesses. He recently founded Yosemite Associates, LLC and introduced his Bank your moment® campaign to help company owners extract the uncertainty of getting the right strategic plan in place to build company value.

Previously, Larry was the CEO at Sanders Industries Holdings, Inc., where he guided the successful acquisition by Industrial Growth Partners in 2014. Larry's experience spans both public and private businesses ranging from aerospace & defense, commercial safety and security, and architectural building systems. His prior executive experience includes CEO/President DORMA Americas and Protection Service Industries, Inc., and Divisional President/general management positions with Ingersoll-Rand Corporation and Black & Decker.

Larry now serves as a private investor, Corporate Director and advisor to a diversified group of business owners on their value building journey.

### Planned Chapter Meetings

- o Thursday, April 16, 2020: **"The Smart Factory"**, Carlos Chavez
- o Thursday, May 21, 2020: **Tour of an aerospace company**
- o Thursday, June 18: **"Mars Sample Return Mission"**, Brian Muirhead, Jet Propulsion Laboratory

**Event Info**

Thursday, March 19, 2020  
Networking & Breakfast: 7:00-7:30am  
Meeting: 7:30-9:00am

Dr. Dianne G. Van Hook University  
Center  
UCEN Room 301  
College of the Canyons  
26455 Rockwell Canyon Road  
Valencia, CA 91355

**Breakfast Sponsor**



**SCV Chapter Sponsors**



o Thursday, July 16, 2020: "**Cybersecurity**", Chris Buthe, CMTC

o Thursday, August 20, 2020: "**Business Continuity/Disaster Planning**"

o Thursday, September 17, 2020: TBD

o Thursday, October 15, 2020: **Tour of Lamsco**

**Santa Clarita Valley Chapter Steering Committee**

- **Rob Gleason** (Chapter Chair), Executive Director, Product Engineering & Program Management Office. ITT Inc., Connect & Control Technologies
- **Dom Fattore**, Senior Vice President, Team Leader, SFV Commercial Banking, City National Bank
- **Brian Williams**, CEO, Shimtech Group
- **Eric Jensen**, Plant Manager, Fralock
- **Carol Marinello**, President, TA Aerospace
- **Todd Renehan**, Chief Executive Officer, Wesco Aircraft
- **Allen Goad**, CEO, GEM CITY Engineering & Manufacturing
- **Tom Mundy**, President, Superior Thread Rolling
- **Chris James**, Business Development, Metal Plasma Technology
- **Holly Schroeder**, President & CEO, Santa Clarita Valley Economic Development Corporation
- **Sue Arellano**, Business Assistance Manager, Santa Clarita Valley Economic Development Corporation
- **Pete Woll**, EVP Business Development, Crean & Associates
- **Brandt Klopp**, Phoenix Analytics
- **Jim Savitz**, Client Advisor, CMTC
- **Marlon Profeta**, VP/Private Banker, Southern Pacific Region, Wells Fargo Private Bank

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- **Ivan Rosenberg**, Managing Partner, InVista Associates, & Co-Founder and Executive Director, The A&D Forum

**A&D Forum Executive Director**

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**The Aerospace & Defense Forum**

is a global aerospace and defense leadership 8-chapter community of over 2400, providing opportunities for sharing of information, current events, and analysis, mutual support and encouragement, partnering, innovation, and performance breakthroughs.

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