

The Aerospace & Defense Forum



Facilitating Business Communication, Collaboration, & Commerce

A Virtual SCV Chapter Meeting

"COVID-19 - Enabling or Disabling Company Value"

Presenter:

Larry O'Toole

Founder

Yosemite Associates

Santa Clarita Valley Chapter

Friday, April 24, 2020

Meeting & Presentation:

8:00-9:00am PST

[Click here to register.](#)

Both members and non-members must register to attend. You will be provided with access information in the registration confirmation email.

There is a cap on the number of attendees at 100.

Those on the SCV mailing list will have first opportunity to register before registration is open to all 2400+ on the A&D Forum mailing list on Friday April 10.

A waitlist will be maintained. If you register and find later you cannot attend, please let [Ivan](#) know so someone from the waitlist can attend.

This SCV virtual chapter meeting will be free for all.

You will receive multiple invitations, regardless of whether you have already registered. Please do not register more than once!

See meeting logistics information below.

April 24, 2020 Meeting

- Access information may be found near the bottom of the RSVP confirmation email you will receive from Eventbrite.
- Please ensure your mike is muted and your video is off - icons on the lower left of your window.
- In the interest of time for this meeting, we will not be doing individual 5-word speech introductions.



"COVID-19 - Enabling or Disabling Company Value"

Presenter:

Larry O'Toole
Founder
Yosemite Associates

Creating company value for shareholders is challenging enough and then along comes COVID-19. Business owners/leaders now find themselves making in some cases rapid fire decisions as they navigate these uncertain times. These decisions may seem tactical and many are, but some are very strategic and will impact overall company value either in the near term or some over the long term.

This session will outline common decisions that executives are making during this pandemic and the impact they may have on company value. Hear actionable insights and ideas for not just protecting company value but potentially finding opportunities to create even greater value.

- During registration you will be asked whether you want your contact information distributed to other attendees. This is a replacement for copying and distributing business cards at chapter meetings.

Feel free to pass this invitation on to others you think would be interested.

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PST

Become an A&D Forum Member

You are invited to [become an A&D Forum member](#) (\$350/year).

Membership benefits include:

- Free attendance at any meeting of any A&D Forum chapter
- Access to over 230 recordings of meetings of all chapters.
- First access to registering for tours.

Join the SCV Chapter Mailing List

[Click here](#) if you would like to join the Santa Clarita Valley Chapter mailing list (free). You will also automatically receive the monthly A&D Forum Newsletter.

SCV Chapter Sponsors

Presenter



Larry O'Toole has over 20 years as an experienced CEO of manufacturing and service businesses. He recently founded Yosemite Associates, LLC and introduced his Bank your moment® campaign to help company owners extract the uncertainty of getting the right strategic plan in place to build company value.

Previously, Larry was the CEO at Sanders Industries Holdings, Inc., where he guided the successful acquisition by a leading private equity firm in 2014. Larry's experience spans both public and private businesses ranging from aerospace & defense, commercial safety and security, and architectural building systems. His prior executive experience includes CEO/President DORMA Americas and Protection Service Industries, Inc., and Divisional President/general management positions with Ingersoll-Rand Corporation and Black & Decker.

Larry now serves as a private investor, Corporate Director and advisor to a diversified group of business owners on their value building journey.

Planned Chapter Meetings

- o Thursday, May 21, 2020: **Tour of an aerospace company**
- o Thursday, June 18: **"Mars Sample Return Mission"**, Brian Muirhead, Jet Propulsion Laboratory
- o Thursday, July 16, 2020: **"Cybersecurity"**, Chris Buthe, CMTC
- o Thursday, August 20, 2020: **"Business Continuity/Disaster Planning"**
- o Thursday, September 17, 2020: TBD
- o Thursday, October 15, 2020: **Tour of Lamsco**

Santa Clarita Valley Chapter Steering Committee



The Aerospace & Defense Forum is a global aerospace and defense leadership 8-chapter community of over 2400, providing opportunities for sharing of information, current events, and analysis, mutual support and encouragement, partnering, innovation, and performance breakthroughs.

AerospaceDefenseForum.org

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Ivan Rosenberg
irosenberg@aerospacedefenseforum.org
818-505-9915