



OFFICE OF GOVERNOR GAVIN NEWSOM
OFFICE OF BUSINESS & ECONOMIC DEVELOPMENT
AMERICAS DIVISION

US - MEXICO - CANADA AGREEMENT

*SMALL AND MEDIUM SIZED ENTERPRISE'S:
HOW CAN THE NEW AGREEMENT WORK FOR YOU?*



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JOIN THE CONVERSATION

THURSDAY, OCTOBER 15, 2020 | 9:00 AM - 10:00 AM PDT

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The USMCA includes a new chapter on small and medium-sized enterprises (SMEs) to support and enhance SME participation in North American Trade. The USMCA also includes a state-of-the-art Intellectual Property chapter that provides stronger IPR protection for U.S. companies. The speakers will address the differences and key changes from NAFTA, explain key SME and IP provisions, and how California SMEs can use these provisions to expand their business with Mexico and Canada.

**FOR MORE INFORMATION & QUESTIONS, CONTACT:
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