

How does Apprenticeship Help With Workforce Problems?

Presenters:

Daniel Wierman

Apprenticeship Coordinator
Goodwill Southern California and
The Strong Workforce Apprenticeship Group

Jeffrey Forrest

Vice-President of Economic Development
College of the Canyons

Tracy DiFilippis

Sector Strategies Implementation Manager
Goodwill of Southern California

Santa Clarita Valley & San Fernando Valley
Joint Chapter Meeting

Thursday, April 15, 2021

Webinar: 8:00-9:00 am pacific time

[Click here to register](#)

Both members and non-members must register to attend.

ACCESS INFORMATION will be provided to registrants at the bottom of the registration confirmation email from Eventbrite. An reminder email with the access information will be sent to registrants the day before the event.

The event will be recorded and made available for download by A&D Forum members.

Registration Fees

Free - A&D Forum member &
Corporate Members
\$25 - Non-member

You will receive multiple invitations, regardless of whether you have already registered. Please do not register more than once!

Please register as an A&D Forum member **ONLY** if you have a currently active membership. Claimed memberships will be verified before the meeting and erroneous registrations will be potentially cancelled.

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A common issue across all manufacturing businesses is the ability to find and retain the needed skilled resources. Apprenticeship is a viable and proven solution to finding the needed resources and developing existing resources to support and improve the performance of your business.

This presentation will explain the value of apprenticeship, how it works and the commitment to ensure its success.

- There will also be an email sent to all registrants the day before the event.
- Please ensure your mike is muted and your video is off - icons on the lower left of your window.
- Questions will be welcomed via the Chat function.
- During registration you will be asked whether you want your contact information distributed to other attendees. This is a replacement for copying and distributing business cards at chapter meetings.
- For this meeting, we will not be doing individual elevator speech introductions.

Feel free to pass this invitation on to others you think would be interested.

San Fernando Valley Chapter Host



2021 Santa Clarita Valley Chapter Sponsor

Presenters



Daniel Wierman is the Apprenticeship Coordinator for Goodwill Southern California and SWAG (The Strong Workforce

Apprenticeship Group. Daniel acts as an intermediary within manufacturing to align education, companies, and their workforce with career pathways and upskilling opportunities.

In this role, Daniel has seen multiple apprentices complete and hundreds of upskills within MFG companies. He believes in the power of partnership to connect education, industry, and government to provide value to MFG companies, schools, and workers.

In 2018, he inspired young minds to join the MFG industry as a career when he spoke as the keynote speaker on Manufacturing Day at Los Angeles Valley College.



Jeffrey Forrest serves as Vice-President of Economic Development for College of the Canyons, which focuses on aligning Career and Technical

Education programs with the needs of industry, while offering job training for minorities, women, Veterans, and dislocated workers. In addition, Jeffrey oversees a number of business units dedicated to providing companies with training resources for growing their business.



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- **Brian Williams**, CEO, Avantis Aerospace

In this role, Jeffrey has created partnerships with hundreds of companies, community-based organizations, government entities throughout Southern California to advance the efforts of the community college in providing workforce development solutions that lead to economic growth and prosperity for the region.

In August 2017, Jeffrey co-founded the Strong Workforce Apprenticeship Group (SWAG). SWAG partners with employers to fill their critical needs through apprenticeship. More than 80% of its current apprentices are minorities, women or Veterans. Because of its success, in March 2018, Jeffrey was invited to testify on Capitol Hill on the benefits of apprenticeship to small business.



Tracy DiFilippis is the Sector Strategies Implementation Manager for Goodwill of Southern California leading the Manufacturing Sector Intermediary in Los Angeles County and Co-Founder of the

Strong Workforce Apprenticeship Group. Tracy has worked in administrative roles in the manufacturing industry for ten years, both in aerospace & defense and food & beverage sub-sectors.

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