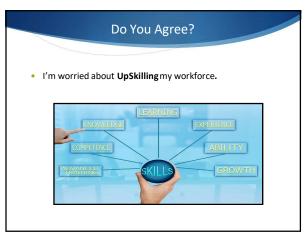




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Worry 1: The Silver Tsunami - Lost Brain Trust from Retirement.

Worry 2: The Revolving Door - Employee Retention, Commitment, Engagement, Hard/Soft Costs of Turnover.

Worry 3: Talent Pipeline - Finding People to Hire.

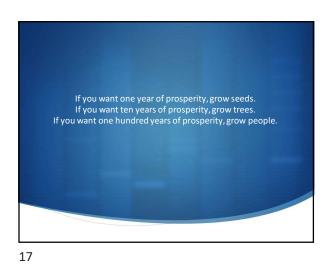
Worry 4: UpSkilling - The Work is getting more complex and people are not prepared with the skills they need.

A 2018 Report Said... Three of the top challenges in the next three years revolve around developing a skilled workforce. And these challenges directly affect another top challenge: Expanding business, which nearly 9 out of 10 (88%) of manufacturers said is a top concern. Manufacturers say their top workforce challenges are: 99% Finding Skilled New Hires • 92% UpSkilling Incumbent Workforce 84% Onboarding New Employees

Three Reasons Why Employees Leave... • 1: Bad Manager: Places roadblocks instead of removing them 2: Bad Culture: No Career Path, No Learning and Teaching • 3: Better Opportunity Elsewhere: No Career Path, UpSkilling Program, or Peer Acknowledgment



Hiring A Superstar! I Worked In Aerospace · Quit After 6 Months MFG as a Training \$10K Hard/Soft Onboarding Coordinator & Recruiter Costs Found A New Hire • No Career Pathway Plan Top of His Class No UpSkilling / Learning & Perfect Attendance Teaching Environment Great Attitude



Who Are We? Strong Workforce Apprenticeship Group

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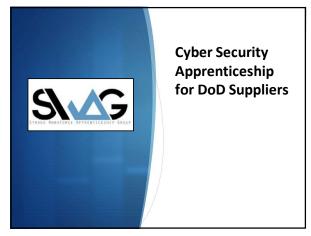


















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The Aerospace & Defense Forum Upcoming National Online Forums: • April 29: "The 10P's of Manufacturing Services Marketing", Frank Nichols, Founder, CEO, President, Silicon Forest Electronics, sponsored by Moss Adams • May 12, 2021: "Tax Credits Available to A&D Companies, Moss Adams For more info: https://aerospacedefenseforum.org/

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The Aerospace & Defense Forum **Upcoming Chapter Webinars:** April 21, 2021: "Decrypting Aerospace Ventures and the SPAC Craze", Van Espahbodi, Co-Founder and Managing Partner, Starburst | Los Angeles Chapter • April 22, 2021, 5:30-7:00PM: "Coronavirus & Digital Marketing -What's Changed and How You Can Benefit", Micah Mangione, CEO, Connect AI, Meeting and webinar sponsored by Kybun USA & Treffpunkt | Arizona Chapter For more info: https://aerospacedefenseforum.org/

The Aerospace & Defense Forum **Upcoming Chapter Webinars:** May 7, 2021: Peter Zimm, Cliff Collier, Charles Edwards Management Consulting | Los Angeles Chapter May 27, 2021: "How To Be Innovative and Creative", Dan Curry, visual effects producer and supervisor. He is best known for his work on Star Trek: The Next Generation, Star Trek: Deep Space Nine, Star Trek: Voyager, and Star Trek: Enterprise. His work on these series has earned him seven Emmy awards. He will speak how the innovativeness and creativity required in visual effects can be implemented by A&D organizations. | Ventura Chapter – $\underline{\textit{NEW}}$ <u>Chapter</u> For more info: https://aerospacedefenseforum.org/

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