

The Aerospace & Defense Forum



Facilitating Business Communication, Collaboration, & Commerce

“How Accelerated Product Development can lead to cost-effective Innovation and move a company forward”

Presenter:

Agustin Garcia
Sr Manager Business Development
Motivo

Santa Clarita Valley Chapter Meeting

Tuesday, March 21, 2023

In-Person Meeting: Networking & Breakfast: 7:15-7:45am
Meeting: 7:45-9:00am Pacific Time

[Click here to register](#)

Both members and non-members must register to attend.

Registration for the meeting will close 24 hours before the event to give time to send parking passes.

In-Person Registration Fees

Free - A&D Forum member &
Corporate Members
\$35 - Non-member (until March 14)
\$45 - Non-member (after March 14)



“How Accelerated Product Development can lead to

You will receive multiple invitations, regardless of whether you have already registered. Please do not register more than once!

Please register as an A&D Forum member **ONLY** if you have a currently active membership. Claimed memberships will be verified before the meeting and erroneous registrations will be cancelled.

To Attend

NOTE: You **MUST** RSVP to receive a parking pass which is required for parking. Registration will close 24 hours before the meeting (i.e., at 7:30am, March 20) to give enough time to get attendees the parking passes. [Click here](#) for a map with directions and Lot 14 parking location.

The meeting room is at:

Dr. Dianne G. Van Hook University Center
UCEN Room 258
College of the Canyons
26455 Rockwell Canyon Road
Valencia, CA 91355

2023 Santa Clarita Valley Chapter Sponsor



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cost-effective Innovation and move a company forward”

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There are critical considerations for using an outside engineering source for faster, more innovative and effective product development. An outside led product-development firm can not only be faster, but less expensive while helping you build your IP.

We will discuss the dimensions of innovation, what keeps companies from taking a leap, who should be taking the leap and provide successful product-development examples that became pioneering projects for eVTOL Aerospace, autonomous farming and novel automation for food processing.

Presenter



Agustin Garcia has worked for Motivo Engineering for two years as the head of Business Development and comes

from an extensive background working for both legacy and new Space companies. He started at the Lockheed Martin Skunk Works in the Antelope Valley, then Lockheed Martin Space in Sunnyvale and b

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ack to Southern California at Virgin Galactic. Working at Motivo has also provided Agustin with detailed insight on technology trends in different commercial verticals starting with Mobility to Aerospace to Climate Tech to the automation industry -- just to name a few.

Agustin holds a Bachelor's Degree in Mechanical Engineering from UCLA, a Master's degree in Engineering from Purdue University and is the Mexican-American Engineering Society's (MAES) "Bravo Brillante" National Award winner.

The Aerospace & Defense Forum is a global aerospace and defense leadership 9-chapter community of over 2400, providing opportunities for sharing of information, current events, and analysis, mutual support and encouragement, partnering, innovation, and performance breakthroughs.

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